



Grace Hotels Appoints Andy Ross as Regional Director of Sales & Marketing, Americas

June 2018 (London): Grace Hotels has announced the appointment of Andy Ross as Regional Director of Sales & Marketing, Americas. In his new role, Andy will oversee all sales and marketing activities for hotels in the Americas region, including public relations, advertising, strategic partnerships and special events.

A seasoned professional with 20 years' experience in commercial roles within the hospitality industry, Andy joined Grace Hotels from Hilton Philadelphia at Penn's Landing, where he was Regional Director of Sales & Marketing. Prior to this, he spent 12 years at various hotels and resorts in New England, including Wequassett Resort & Golf Club in Chatham, Massachusetts, and Mandarin Oriental in Boston. Such experience and knowledge gained throughout this time will be highly valued in his new position, where he will be instrumental in driving revenue growth at the group's three hotels in New England: Grace Mayflower Inn & Spa in Connecticut, Grace White Barn Inn & Spa in Maine, and Grace Vanderbilt in Rhode Island. He will also oversee the commercial activity at Grace Cafayate in Argentina, and, with the continued increase in demand for travel from the US to Greece, he will be responsible for generating outbound business from the US to Grace Santorini and Grace Mykonos.

Andy has served on advisory committees for several industry organisations, including HSMIA and Historic Hotels of America, and was president of the Cape Cod Hospitality Marketing Association. He was educated at the University of North Carolina at Greensboro.

Alison Styles, Group Commercial Director, Grace Hotels, commented: "We are delighted to welcome Andy to the team. He joins us with an impressive track record in the commercial arena, translating sales initiatives into revenue producing action items, and driving awareness and recognition for top luxury hotels. His passion for hospitality is infectious, and we look forward to his contribution as we continue to grow the brand globally."

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About Grace Hotels

Grace Hotels (www.gracehotels.com) is an award-winning luxury hotel group that offers sanctuary and quality for discerning guests in the world's most sought after resorts and cities. The company's hotels have attracted critical acclaim since the first opened in Greece's Cyclades Islands in 2007. Each hotel is a wholly authentic expression of its locality, allowing guests to enjoy a true immersion in local culture with an experience incorporating both tradition and modernity. The desire to deliver intuitive and generous service underpins Grace Hotels' philosophy where all staff take pride in creating memorable guest experiences which are cherished and recounted for a lifetime. Gastronomy is an integral part of all hotels, with menus showcasing the finest local ingredients combined with international touches. Grace Hotels is part of the Libra Group, an international business group owned by the Logothetis family.

Grace Mykonos, Grace Santorini (Greece)
Grace Mayflower Inn & Spa, Grace White Barn Inn & Spa, Grace Vanderbilt (United States)
Grace Cafayate (Argentina)

Opening soon:

Grace Marrakech (Morocco)
Grace St. Moritz (Switzerland)
La Dolfina Grace (Argentina)
Grace Kalamata, Grace Kea (Greece)