

PAPER N°3

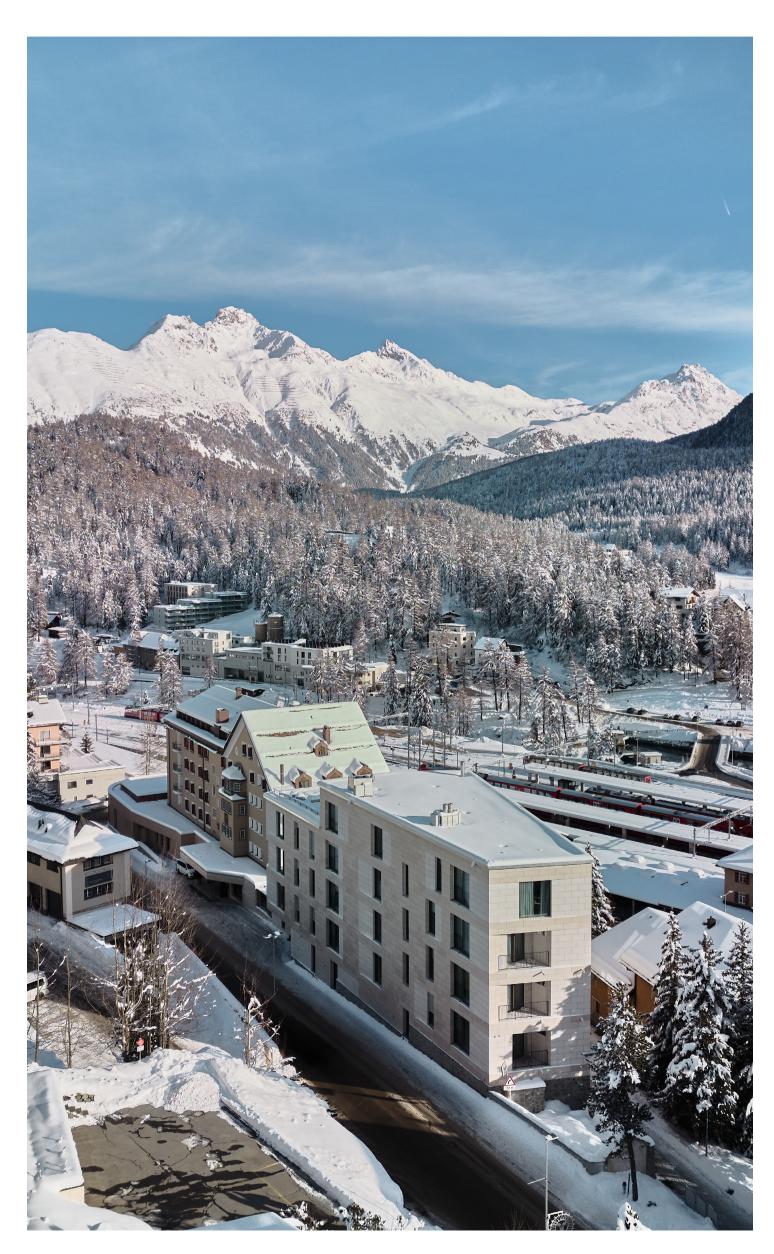
365 days a year A LEGEND **REBORN**



THE FUTURE IS HERE

luxury lifestyle

A NEW DESTINATION TO CELEBRATE





REBORN old-fashioned & hip conservation meets innovation

ARE YOU READY - TO GRACE?

The Engadine lives from its unique beauty and its pulsating contrasts. A place, where history and the future are merging, and a lifestyle becomes the new standard.

Surrounded by impressive nature, a multifaceted world-class hotel world unfolds.

Epicureans, cosmopolitans and nature lovers set the mood. Welcome to St. Moritz, welcome to the GRACE LA MARGNA ST MORITZ.

A NEW DESTINATION

The GRACE LA MARGNA ST MORITZ invites you to discover a new lifestyle 365 days a year. Immerse yourself in an unique cosmos where the space of the Engadine is reflected. A hotel legend comes to life and sets new standards. Welcome to your new home - the first luxurious boutique hotel in St. Moritz.

HISTORY – DANCING WITH THE FUTURE

The "La Margna" was built at the beginning of the 20th century in the Art Nouveau style, characteristic of the Engadine and it is one of St. Moritz's landmarks, not only because of its privileged location and its fascinating panoramic view of Lake St. Moritz. The GRACE LA MARGNA ST MORITZ combines the glamorous past of St. Moritz, a place of longing, with the demands of a modern and cosmopolitan society. Here, tradition and modernity merge in a zeitgeisty mindset. Lean-Luxury meets Well-Staying.

A LEGEND REBORN

A St. Moritz hotel legend is being given a new lease of life. For the loving renovation of the historic building and the adjacent new building, a boutique hotel with the predicate "luxury lifestyle" away from the previous standards was created in a prime location.

The London-based architectural firm Divercity Architects has been engaged for the design implementation to provide a breath of fresh air in the Engadine.

The GRACE LA MARGNA ST MORITZ is finally open and ready to welcome the guests: A legend reborn.

A new place-to-be for cosmopolitans and locals awaits you.

Be a part of it!

74 ROOMS & SUITES with a boutique grandezza

GRACEFUL JOY WITH A NEW STANDARD

From SUMMER 2023, General Manager David Frei and his team welcome you to the GRACE LA MARGNA ST MORITZ. The promise: a new overall experience in a different and newly defined spirit. Designed by London-based Divercity Architects, the rooms and suites captivate with a modern design and exude an unagitated luxury.







UPGRACE YOUR STAY LA MARGNA WING

The lavishly restored historic building LA MARGNA WING with its original Art Nouveau elements bears witness to the spirit of the birth of winter tourism and the flair of the world-famous place of longing St. Moritz. The 47 suites and rooms have unique panoramic views over the lake and the fascinating mountain world. Enjoy the expanse of the Engadine on one of the balconies and retreat to your little kingdom that leaves nothing to be desired.

17 La Margna Double Rooms | 25-30 sqm 14 La Margna Deluxe Rooms | 30-40 sqm 12 La Margna Junior Suites | 40-45 sqm 4 La Margna Suites | 65-80 sqm

FUTURE BY TRADITION GRACE WING

The GRACE WING, which is organically connected to the historic building, forms an exciting architectural contrast with its purist appearance. The 27 spacious suites and rooms can be individually connected and configured. The loggias offer additional comfort and the view over the lake and the mountain landscape are addictive. On the top floor, the unique Grace Penthouse awaits you with a private roof terrace and its own Jacuzzi, where every wish comes true.

13 Grace Deluxe Rooms | 35-50 sqm 12 Grace Junior Suites | 40-50 sqm 1 Grace Corner Suite | 80 sqm* 1 The Grace Suite | 85 sqm + 60 sqm Roof Terrace*

Our esteemed guests have the delightful opportunity to reserve the entirety of our top floor, a sprawling expanse of 260 square meters in total, which boasts breathtaking views of the surrounding cityscape; this luxurious package includes the exclusive use of three well-appointed bedrooms and a captivating roof terrace, ensuring an unforgettable stay.









GRACE CULINARY

places to be

10 FOOD & DRINK SPOTS

GRACE O´CLOCKENJOY WITH GRACE

The GRACE LA MARGNA ST
MORITZ stands for enjoyment and
entertainment. Without compromise.
In the restaurants, cafés, lounges
and the unmistakable signature bar,
culinary diversity and experiential
gastronomy are guaranteed. Whether
vegetarian or meat, pop-up or fine
dining - enjoyment is redefined here.
Enjoy the unique range of drinks
and food at GRACE LA MARGNA ST
MORITZ - 365 days a year for almost
24 hours!

THE VIEW - mediterranean perspectives
 THE STACK - Finest Brasserie
 THE MAXMORITZ - Culinary boutique
 LIVING ROOM with an open fire place
 Smokers Lounge
 Terrace
 Wine Cellar
 Private Dining Room
 THE SPA

As well as our signature N/5 - THE BAR...











THE GRACE TO BE

worldclass bar entertainment where globals meet locals in a new way

The new N/5 - THE BAR is the heart of the hotel and sets the pulse. This is where global nomad meets local, where upscale bar ambience and lightness form a trendy symbiosis and become a hip hotspot. Bar culture is reinterpreted and celebrated in the impressive setting of listed art nouveau walls paired with exclusive interiors. Whether live music or temporary dance floor, cocktail classics or new comer spirits - the message is:

LEAN BACK & GRACE.













KIDS CLUB

a new world to discover for young & young at heart

On 120 square metres, our youngest guests are welcome to discover new worlds and create unforgettable memories. Designed by my little room, the Kids Club offers a meeting place for guests from 3 years of age, tailor-made for every age. Our trained staff provide a professional environment and individual attention. External guests are also very welcome here!





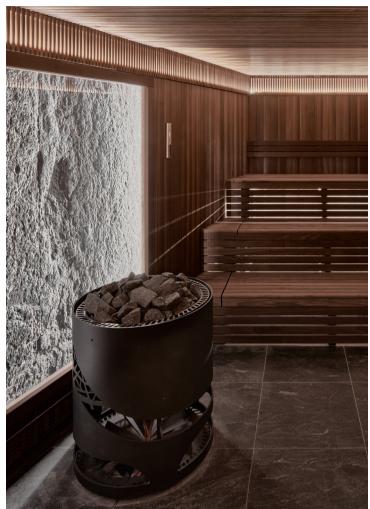




Surprise Amenity
Creative Activities
Climbing Wall
Face Painting
Puzzle And Board Games
Furniture, Deco & Toys by MyLittleRoom

and many more...



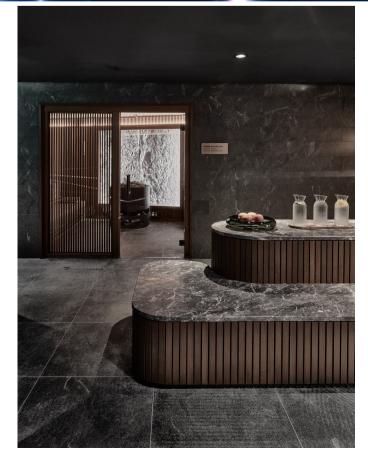


URBAN RETREAT IN THE PEACE OF NATURE GRACE SPA

THE SPA sets new standards, not only because of its dimensions. The avant-garde SPA area with its approximately 700 sqm invites its guests to relax and recharge their batteries in the midst of a breath-taking natural backdrop. Equipped with the most modern comforts and a unique philosophy, the new THE SPA is set to be not just a wellness oasis, but the #selftreat hotspot par excellence in the Upper Engadine. Two saunas, a steam bath, exclusive treatment rooms as well as a private SPA Suite and a SPA Lounge with healthy drinks and food menu ensure the perfect GRACE BEING.



20 m pool
Vitaly pool
Counter current system
Finnish sauna
Bio Salt sauna
Steam bath
4 treatment rooms
1 private SPA suite
2 emotional showers
Meditating aquamoon shower
SPA lounge
Outside terrace



SKI SERVICE & activities

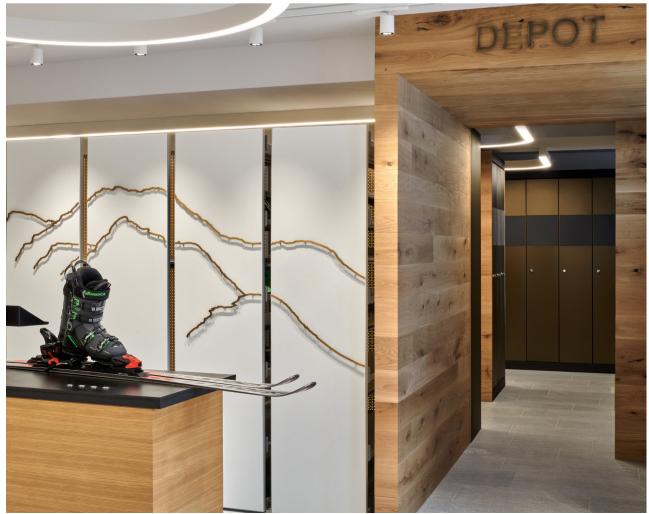
BY **SKI SERVICE CORVATSCH**





ACTIVITY SPOT FITNESS & SKI

The GRACE LA MARGNA ST MORITZ has a state-of-the-art fitness area and offers the perfect setting for winter sports enthusiasts in addition to various activity offers. The hotel has modern ski lockers and its own ski maintenance service. True to the motto Grace/365, the Engadine and its nature offer the perfect setting for activities and sports opportunities for every season - whether hiking, biking, surfing, cross - country skiing or Alpine skiing. Discover the Engadine individually for your very own GRACE-DAY.





CHECK ONLINE

Sget in touch with us ARE YOU READY TO GRACE?

The GRACE LA MARGNA ST MORITZ is open. Time to network. Want to be part of the journey?

Then check in now and contact us for questions and ideas of any kind.

@gracestmoritz gracestmoritz.ch



To receive sales information: sales@gracestmoritz.ch

To receive press news: pr@gracestmoritz.ch



